

JAIDA REGAN

PROFILE

Passionate about people and the relationship between collaboration and creativity. Utilizing a background in social sciences to create welcoming and inspiring experiences.

CONTACT

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AWARDS

ARTS EVERYWHERE
Emerging Scholar
2017 – 2018

UNIVERSITY OF GUELPH
Dean's Scholarship
2015 – 2017

ECOLOGY ACTION CENTRE
Volunteer of the Month
2015

CERTIFICATES

LOUDER THAN TEN
Digital Program Management
Foundations
2020

BANFF CENTRE
Indigenous Awareness Training
2019

BANFF CENTRE
A Systems Leadership Residency
2015

DALHOUSIE UNIVERSITY
RBC Sustainability Certificate
2013

PROFESSIONAL EXPERIENCE

- Communications Manager** KALAMUNA 2021 – present
 - Lead the development of proposals for submission to sector leads and secured over \$3 million dollars in sales, namely securing multiple contracts with the San Francisco Metropolitan Transportation Commission
- Training Operations Manager** SWD 2020 – present
 - Oversee the operations of Second Wave Dive (SWD) and execute digital learning opportunities, such as Strategic Business Thinking for Designers
- Social Media Manager** MEME'S CAFE 2019 – present
 - Increased engagement by 650% on Instagram and Facebook utilizing both organic and paid posts
- Communications Specialist** KALAMUNA 2020 – 2021
 - Escalated content publications through social media, case studies, and blogs, and report analytics and growth metrics in collaboration with UX designer
 - Provided administrative executive support and operationalize efficient workflow processes
- Startup Services Coordinator** VOLTA 2019 – 2020
 - Executed programming and services with Volta's 45+ companies to ensure they have the tools and support they need to be successful
- Communications Coordinator** DAL STUDENT UNION 2019
 - Supervised all DSU communications channels, specifically web content and social media accounts, and handled media requests
- Program Coordinator** BANFF CENTRE 2018 – 2019
 - Lead coordinator for over ten programs, these are some highlights: Leading in the Middle, Opera in the 21st Century, and Truth and Reconciliation Through Right Relations
- Consultant** TAMITIK STATUS OF WOMEN 2018
 - Cultivated a client-relationship between multiple stakeholders exploring existing truth and reconciliation responses in BC municipalities
- Teaching Assistant** UNIVERSITY OF GUELPH 2015 – 2018
 - Marked and edited essays and exams, met with students, lectured when needed, and facilitated discussions for seven undergraduate geography classes
- Coordinator** QUEST 2014 – 2015
 - Organized and executed a roundtable on district energy in the Halifax Cogswell Interchange for Quality Urban Energy Systems of Tomorrow (QUEST)

EDUCATION

University of Guelph 2015 – 2018
Masters of Arts in Geography

Dalhousie University 2011 – 2015
Bachelor of Arts in Political Science and Environment
Sustainability, & Society with a minor in German

VOLUNTEER EXPERIENCE

- Board Member** Trips by Transit 2019 – 2021
- Director of Programming** Fusion Halifax 2019 – 2020
- DemocracyKit Content Member** Open Democracy Project 2018
- Food Policy Coordinator** Ecology Action Centre 2014 – 2015
- Youth Caucus Organizer** Food Secure Canada 2014